

# President's Message



Herman Gamboa and all other PDGs.

Much thanks is due to all the sponsors for their generous donations and support. Special mention also goes to Mr. Gus Lagman for preparing the script for our musical medley; Mr. Ric dela Torre, our International Director, for planning and implementing the itinerary for our visiting Rotarians; PP Pabling and Maribel Calma for hosting our farewell dinner for RC Raffles City; and all our hosts for the different fellowship activities and trips.

Dear fellow members of Rotary Club of Makati North,

Time truly does fly fast. I am now almost a month into my presidency, but the memory of our 42nd Induction Ceremonies is still fresh in my mind. Once again, thank you all for making such a momentous occasion possible.

I would like to acknowledge our sister clubs RC Raffles City Singapore, RC Hongkong Island East and RC Tumon Bay Guam for being present at the event, alongside the entire RCMN membership, Rotary Anns, ICWMN, partners in service, my best president classmates and district officers, who were led DG Lito Colona and Lady Mayet. We were honored by the presence of Rotary International Director Guillerm Tumangan (though we missed Lady Letty Tumangan), as well as PDG

Soon after the Induction, the new Rotary Year kicked off with the New Members Orientation seminar on August 16, attended by PP Donnies Alas and new members Jose Antonio "Pongky" Gozun and Rye Sabug. Both Pongky and Rye could not have joined us at a better time—they were formally inducted by no less than Rotary International President Gary Huang on August 22, at Sofitel Philippine Plaza. That ceremony was preceded by National Rotary Day-Tuloy sa Don Bosco, attended by RCC

THE ROTARY CLUB OF MAKATI NORTH D 3830

# ANG MAGITING

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Rotary website: rotary.org  
RCMN meets every Wednesday lunch at the Tower Club, Philam Life Bldg. Paseo de Roxas, Makati City

Presidents Ida Rafols and Tameng Pacibe.

This month, we shall be holding another Anti-Bullying Seminar / Workshop, this time at FBES Main in Barangay Sta. Cruz, on Friday, September 12 at 9:00AM. Again, this is in line with RI's effort to promote its Areas of Focus, one of which is "Peace & Conflict Prevention/Resolution."

The following day, September 13, at 10AM, we will have a book donation and book-reading activity at the Barangay Singkamas Library Center, together with the PNB Life Insurance Group and IACT/RAC of Barangay Singkamas.

As always, I trust that I can count on your enthusiasm and continuous support of our projects.

Thank you, God Bless us all.

**George Mercado**

President, RY2014-15

## RI NEWS

rotary.org



### RI PRESIDENT-ELECT

**K.R. "RAVI" RAVINDRAN**  
**PRESIDENT 2015-16**  
**ROTARY CLUB OF COLOMBO**  
**SRI LANKA**



K.R. "Ravi" Ravindran is CEO and founder of a publicly listed company with a worldwide clientele in the tea packaging industry. His company, Printcare Plc, is the winner of national and international awards of excellence. He also serves on the board of several other companies and charitable trusts. He is the founding president of the Sri Lanka Anti-Narcotics Association.

A Rotarian since 1974, Ravindran has served RI as treasurer; director; Foundation trustee; committee member, vice chair, and chair; task force member; RI training leader; and district governor.

As his country's national PolioPlus chair, Ravindran headed a task force consisting of the government, UNICEF, and Rotary and worked closely with UNICEF to successfully negotiate a ceasefire with the northern militants during National Immunization Days. He also chaired the Schools Reawakening project, sponsored by Rotary clubs and districts in Sri Lanka, to rebuild 25 tsunami-devastated schools to benefit 15,000 children.



### PDG ROLANDO "OYAN" VILLANUEVA

Oyan received his medical technology degree from the Loma Linda University of California coupled with specialized courses from the University of California at Riverside and the San Bernardino Valley College; he eventually earned his masters' degree from the Asian Institute of Management in Makati, Philippines. He manages among others: a hotel and a realty company of dormitories, apartments and buildings covering the areas of Baguio, Makati, Quezon City, Malabon and Talavera; five Pilipinas Shell gas stations; wine and liquor distribution; and an Italian coffee and espresso machine importing and distribution company.

He also serves as Treasurer for the Sagip Kapatid Foundation, a Trustee of the Fernando-Rosa Bautista Foundation of the University of Baguio, Brent Baguio School International, Baguio

Heritage Foundation, Board Member of the Baguio City Council for the Boy Scouts of the Philippines, a Host Parent of the Philippine Military Academy, a Director of the Philippine National Red Cross Baguio, a member of both the Baguio Association of Restaurants and the Baguio Association of Hotels and Inns, a past national president of the Association of Pilipinas Shell Dealers Inc., Vice Chair of the Regional Advisory Group for the Philippine National Police for the Cordillera Region.

In Rotary International, he currently serves as the Regional Rotary Coordinator for the countries of the Philippines and Indonesia which covers Zone 7A for Rotary years 2012 – 2015 after having served as Assistant Rotary Coordinator for Rotary Year 2011 - 2012. He also served as the Rotary International President Representative for the District Conference of District 3300 in Malaysia last 2013. Served as training facilitator for the Governor Elect Training Seminars in Zone Institutes. Breakout speaker during the Rotary International Conventions in Bangkok, Thailand in 2012 and Sydney, Australia in 2014. Chief Guest of the President Elect Training Seminar of RI District 3201 in Coimbatore, India in 2013. His Governorship for RY 2009-2010 was a result of years of service under the Rotary Club of Baguio Summer Capital (RCBSC) where he was inducted in 1999. He served in various home club positions (presidency RY 2004- 2005, directorship and team leader/project coordinator for RCBSC), he correspondingly held other positions in the District level. Among such responsibilities were: Chairmanship for Public Relations for D3790, Chairperson for DISCON 2007 and DISTAS 2006, Cluster Chairperson for International Service and the Rotary Foundation and Executive Secretary for the Philippine Rotary Forum. He is presently a major donor level 1 of the Rotary Foundation. His home club, for its part, enjoys the distinction of being the First 100% PHF Club in District 3790.

## SENSORY ANALYTICS, ANYONE?

That's what their company, Statecraft Asia Ventures Inc. (SAVI) does. Five young ladies, led by a Rotarian Past President, presented the extraordinarily wide range of services provided to government and commercial organizations by this multinational US-based company now well established in the Philippines. RCMN's lunchtime meeting at the Tower Club was well attended and we all behaved ourselves in the absence of Pres. George, said to be in Boracay.

PP Dieter Brueckner moderated as usual and kept us amused as usual, informing the guest speaker ladies that we are an all-male club and that our membership includes several bachelors. Chito Frondoso reminded us that we are hosting a joint meeting on September 10th at which Rotary membership guru PDG Oyan Villanueva will help us to "Win the Battle of (Rotary Membership) Relevance" and urged maximum attendance. We welcomed back IPP Chris Bellinger who reminded us of Michelle's MMQ 'Murder Mystery' theater presentation that Saturday September 6 at the Dusit Thani hotel.

Back to SAVI, sensory analytics, and our five lady guest speakers. "The art and science of nation building" is what sensory analytics is applied to, according to the calling card of Ms. Cathy Anupol, the only guest speaker shown in 'Ang Magiting' that day. Cathy is new to SAVI, having joined the company this year as a Senior Partner after seven years as a Professional Healthcare Representative with two pharmaceutical companies. Cathy concentrated her presentation on the CSR and job placement activities (mostly OFWs) of SAVI through their subsidiary organization Placewell. The other presenters rather hesitantly covered the extraordinary scope of the logistics services that SAVI provides in the tracking of materials and supplies in many industries. In the Philippines, these and financing services can be applied to construction, land development, mining, energy and other capital-intensive industries. Internationally, SAVI's services have been applied mostly to government operations, particularly in defense logistics. On its website ([www.savi.com.ph](http://www.savi.com.ph)) SAVI claims that it "has currently the world's largest RFID (?) network developed in 52 countries as well as 115 patents based on the company's significant R&D investments."

Summarizing for SAVI, PP Bess Guido (RC Rizal West) linked Placewell with Rotary livelihood projects. PP Klink Ang asked about organizing a job fair in co-operation with Placewell. PP Ric dela Torre said that it might help to talk to the District Governor about that. At this meeting we got only a hazy impression of what "statecraft" and "nation building" is about. Cathy A. told me that SAVI's website is being reconstructed. If you want to know more about SAVI and its influence, particularly with governments, it might be a good idea to visit that site before those amendments are made.

## Rotary's Guiding Principles

### The Four Way Test

In 1932, Rotarian Herbert J. Taylor created The Four-Way Test. The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

### Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST:** The development of acquaintance as an opportunity for service;

**SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;

**FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



### **MODERATOR PLUS**

PP Dieter Brueckner did his usual stint as moderator and also helped with substituting for absent Pres. George.



### **MEMBERSHIP MEETING SEPTEMBER 10**

Club Service Director Chito Frondoso urges us to attend as RCMN hosts a joint meeting with other clubs today 10th September at Tower Club.



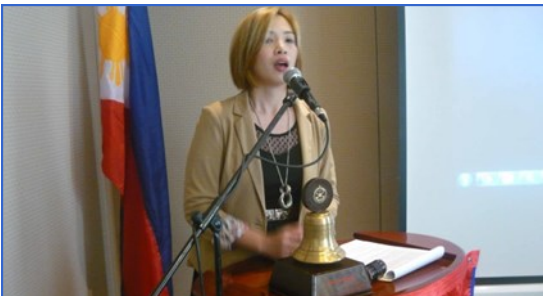
### **TALL LADIES IN SHORT SKIRTS**

Statecraft Asia Ventures Inc. (SAVI) made sure that we remembered their serial presentations about a service company which can help with almost anything.



### **STATECRAFT IN ACTION**

Visiting Rotarian Bess Guido (RC Rizal West) is also an officer of Statecraft Asia Ventures Inc. She summarized the serial presentations.



### **THE LISTED GUEST SPEAKER**

Catherine Anupol, was one of the five presenters of the services of SAVI. She spoke about the CSR and job development activities of the company.



### **LET'S WORK TOGETHER**

PP Klink Ang (with PPs Karl McLean and Donnies Alas) suggests that RCMN could work with SAVI in running Job Fairs which SAVI does regularly.



### **MURDER MYSTERY PLAY**

IPP Chris Bellinger reminds us of Michelle's MMQ production in aid of Orchestra of Filipino Youth at Dusit Thani on Saturday 6th September.



### **CREATING AWARENESS**

Introducer of the SAVI ladies, Chito Frondoso thanks Bess Guido for bringing a memorable presentation of a company new to most of us.

## Reconstruction of 8 Houses for families affected by Typhoon Yolanda. A Joint Project with RC Macau and Springboard Foundation, Inc.

### FAMILY BRIEF BACKGROUND STORIES:



#### Jaime Galange

His family lives in a combination of tent and tarps along the highway of the Barangay Bislig, Tanuan. He lost his sight for some time due to dynamite fishing and lost his ability to work, while his wife Carmelita is asthmatic and often very sickly. They have two children, one is mentally challenged due to stress and what the family believed to be another cause is during her menstrual period she took a bath in the sea that led to her condition. While the other child a teenager helps the family to earn by working as a helper in a boat that acquires/collects sand for an engineer whose business is in construction.



#### Roberto Cena

He is the best carpenter in the Barangay but after the Typhoon Yolanda struck what was left of his house is the floor! He is the one who helps and assists the repair of all Batch 1 beneficiaries. We often call him the “carpenter without a house”



#### Pater Solitario Jr.

Is a fisherman helper who earns a living by driving a pedicab before Typhoon Yolanda. When the typhoon washed away their source of living. He then hired himself as a fisherman helper to support his family.



## Danilo Armateo

Is a widow man since 2001 and has three (3) children. He got stroke and was partially disabled. His daughter wasn't able to continue her studies due to family needs.



## Rex Cayubit

Rex Cayubit and his family lives along the highway with his three (3) children and works as a fisherman helper by dawn and pedicab driver by day to makes end meet for the family.



## Reynaldo Lerios

A father to four children, Reynaldo makes a living by doing to the sea to catch fish or by trading the fish caught by fishermen friends. He dries it up and packed it and sell it to provide for his family and his two grandchildren. He earns below US\$1 per day to provide for the entire family.



## Ruben Dazo

Father of 5 children (3 boys, 2 girls), Ruben provides for the family by doing pedicab driving while his eldest help the family by doing manicure to neighbors to make ends meet. While his wife stays at home as a housewife.



## Ricky Palana

Is the eldest among four siblings, they were already orphaned and lived in the house of old neighbors whom they also help in any household labor prior to Super Typhoon Yolanda and their situation was aggravated more by the destruction left by the typhoon. Ricky earns a living as a fisherman helper and/or at times as a pedicab driver in the community. He also earns less than US\$ 1 per day.



## RCMN Co-Hosted the New Members Orientation Seminar

RCMN is one of the Co-Host for the New Members Orientation Seminar. There were 123 attendees and the event was a huge success. 2 new members of RCMN attended the orientation and they appreciate the information that they gain from the seminar. **PP Donnies Alas**, Club's Membership Chair was with **Mr. Jose Antonio "Pongky" Gozun** and **Mr. Ryan "Rye" Sabug** to show support last Aug. 16, 2014 at AIM.





## National Rotary Day

Officers of our two RCC and Happy Barangay **Mrs. Ida Rafols** and **Mrs. Tameng Pacibe** attended the RCC Rotary Day at Tuloy sa Don Bosco. They were inducted by no less than RI President Gary C. K. Huang. In the evening after the event in Tuloy, the two new members of the club **Mr. Pongky Gozun** and **Mr. Rye Sabug** went to Sofitel Philippine Plaza for their ceremonial induction by RI Pres. Gary Huang. They were accompanied by **Pres. George Mercado** and **PP Donnies Alas**, both proposers. It was held last August 22.



## Fellowship Night with RC Raffles City

A fellowship dinner was held at Tower Club last Thursday, Sept. 14, 2014 for the members of twin club, RC Raffles City. Pres. George Mercado and International Service Director Ric dela Torre wishes to thank all the members who hosted the different fellowships and trips.



## RC Raffles City Trip to Tagaytay

Members of our twin club, RC Raffles City Singapore visited Tagaytay City last August 15, 2014. They went to a mini-zoo and tour the place. After the visit they went to Orlina Showroom, then had dinner at Seaside Seafood Restaurant in Macapagal Avenue. Enjoying the tropical scenery outside Metro Manila this time. While the other group went to Cebu City.



## TODAY'S PROGRAM

**September 10, 2014**  
**9th Club Meeting RY 2014-2015**

Tower Club, Philamlife Bldg., Makati  
 Joint Meeting with RC Forbes Park, RC Makati South,  
 RC Makati Business District, RC Makati Southwest

**12:00 NN**                      **LUNCH & FELLOWSHIP**  
 Call to Order                  **Pres. George Mercado** (RCMN)  
    **Pres. John Tiong** (RCFP)  
    **Pres. Jay Fajardo** (RCMBD)  
    **IPP Ritz Estorco** (RCMS)  
    **Pres. Hermie Patrimonio** (RCMSW)

Invocation                      **PP Bert Galano** (RCFP)  
 Phil. National Anthem  
 Recitation of 4-Way Test    **Pres. Jay Fajardo** (RCMBD)

Introduction of Visiting  
 Rotarians & Guests        **PP Lew Llanillo** (RCMS)

President's Time                **All Best Presidents**

Introduction of  
 Guest Speaker                **PDG Ato Magadia** (RCMN)

**PDG ROLANDO "Oyan" VILLANUEVA**  
*Topic: "Winning the Battle for Membership  
 Relevance"*

Open Forum

**2:00 PM**                      **ADJOURNMENT**  
 Moderator                      **PP Porong Herrera** (RCMN)  
 TWTW Writer                  **PP Dieter Brueckner** (RCMN)

## LAST WEEK'S ATTENDANCE

**Sept. 3, 2014**

|          |    |            |                      |
|----------|----|------------|----------------------|
|          |    | Attendance |                      |
| Present  | 12 | Percentage |                      |
| Absent   | 10 |            |                      |
| Make-ups | 01 |            |                      |
| Exempted | 09 |            |                      |
| Total    | 32 |            | <b><u>56.52%</u></b> |

## GREETINGS

Birthdays:



Wedding Anniversaries:



## DUTY ROSTER

|                       | Sept. 17       | Sept. 25      | Oct. 01          | Oct. 08        |
|-----------------------|----------------|---------------|------------------|----------------|
| <b>Invocation</b>     | Roger Nicandro | Joint Meeting | Fellowship Night | Ric dela Torre |
| <b>Nat Anthem</b>     | Roger Nicandro | Joint Meeting | Fellowship Night | Ric dela Torre |
| <b>TWTW Writer</b>    | Robert Syjuco  | Joint Meeting | Fellowship Night | Robert Syjuco  |
| <b>Moderator</b>      | Ed Mijares     | Joint Meeting | Fellowship Night | Porong Herrera |
| <b>Intro of Guest</b> | George Mercado | -             | -                | -              |

## CLUB ACTIVITIES

### SEPTEMBER IS NEW GENERATION MONTH

- Sept. 12 (Fri) Anti-Bullying Seminar in FBES Main**  
9:00 am to 12 nn, Joint w/ IWCMN
- Sept. 13(Sat) Book Donation & Book Reading Program**  
Barangay Singkamas Center at 10 am to 11 am
- Sept. 17 Speaker's Corner**
- Sept. 20(Sat) International Coastal Clean-up Day Project**  
With RAC Brgy Sta Cruz & RAC San Juan  
Batangas
- Sept. 25 (Thu) Joint Meeting with RC Manila & Makati Clubs—Hon. Mayor Junjun Binay**  
12 noon at Manila Polo Club
- Sept. 26 (Thu) Career Awareness Seminar, Joint w/ RCWW**  
8:30 am to 12 nn, Makati High School

### OCTOBER IS VOCATIONAL SERVICE MONTH

- Oct. 01 Club Assembly, Fellowship Night, July-Sept. Birthdays Celebration**
- Oct. 08 Governor's Visit, DG Lito Colona**
- Oct. 15 Workplace Visit at ADB (tent.)**
- Oct. 22 3rd Leg Governor's Cup**
- Oct. 29 Past Presidents & Former Members Day**  
Guest Speaker: PP Edilberto B. Bravo (tent.)

### NOVEMBER IS ROTARY FOUNDATION MONTH

- Nov. 05 Club Assembly, Fellowship Night, October Birthdays Celebration**
- Nov. 12 IWCMN & Rotary Ann's Day**  
c/o Ann Tina Mercado
- Nov. 19 Speaker's Corner**

## DISTRICT & R.I. ACTIVITIES

- Sept. 13 (Sat) Trainor's Seminar at AIM , 8:00 am to 3 pm**
- Sept. 24(Wed )2nd Leg Governor's Cup**
- Sept. 27 (Sat) Club Admin Workshop**
- Oct. 22(Wed )3rd Leg Governor's Cup**